

Texcare and Sveriges Tvätteriförbund

Messe Frankfurt, Texcare and Sveriges Tvätteriförbund (Swedish Laundry Association) has started a cooperation with the purpose to bring more awareness to the laundry industry about this show that is in Frankfurt every 4th year.



On the 15th of November, Sveriges Tvätteriförbund had their autumn meeting with a following mini fair, where Messe Frankfurt was invited to speak at the conference and inform about Texcare.



Texcare and Sveriges Tvätteriförbund

Mrs Iris Jeglitza-Moshage went up on stage and her presentation was followed by large interest. She informed about Messe Frankfurt in general as well as the technology shows and of course the development of Texcare. How it is growing to become an international fair with focus on digitalization, hygiene solution, textile innovations, energy and resource efficiency and how Texcare aim to be an innovation hub for the industry.



At our stand, we had the possibility to inform more about Texcare and handle out goodie bags with information about the show. In general, the attitude versus Texcare is very positive and we met many people who are planning to visit the show.



It was also a great opportunity for us to inform some of the exhibitors about our other Messe Frankfurt shows and we received some prospects to follow up on.

The day was ended by aperitif and dinner where we had the chance to talk more with the attendees.



Program:

Scandic Continental, 15 november

09.00 – 10.00	Check-in to the conference
10.00 – 10.45	Mr Ilija Batljan, CEO and founder Samhällsbyggnadsbolaget
10.45 – 11.15	Mrs Iris Jeglitza-Moshage, Senior Vice President Messe Frankfurt
11.15 – 11.45	Mr Magnus Ehrenberg, Founder & President Ehrenberg Sörensen Kommunikation
11.45 – 12.30	Mr Sven-Olov Daunfeldt, Head of Economics Reaserch Handels Utredningsinstitut
12.30 – 13.15	Lunch
13.15 – 13.30	Mr Jan Paul van Veenendaal, WSP Systems
13.30 - 14.00	Mr Jens Åhman, Arbetsmiljöverket
14.00 - 14.30	Mrs AnnSofie Lanner, Sustainability manager, Scandic Hotels
14.30 – 18.00	Fair
19.15	Dinner

Attending companies:

AB Blåkläder

ABS

ACG Pulse AB

A-Kembaren

Almedahls Alingsås AB

APAC

Beirholms Väverier A/S

Berendsen Textil Service AB

Bergeå kem & vattentvätt AB

Bergvikstvätten AB

Botved Systems A/S

Caap Textil AB

Care for Clothes i Sverige

CBA machines nv

Christeyns AB

Comforta AB / Lindström AB

Cowin Svenska AB

CWS-boco Sweden AB

Deutscher Textilreinigungs-verband e.V.

DFD

Dibella GmbH

Dersey Sverige AB

E.ON Gasol Sverige AB

Eazy Clean

Ecolab AB

Electrolux Laundry Systems

Elis SA

Floringo GmbH

Forslunds Tvätt AB

Fristads AB

Martinson
Försäkringskompetens
Gastaldi
Heinex AB
Hr Björkmans Entrémattor
Kentaus A/S
Kosan Gas Sverige AB
Kreussler GmbH
Kriminalvården
KåPI Tvätt AB
Lindybytvätten AB
Management Partners i Malmö AB
Marins Gardinservice & Kem AB
MASA SPA
Messe Frankfurt
Milliken
NA Industriservice AB
Nordicform AB
Norlex Systems
Nybo Workwear
Pennemos
PerKem
Radomskie Tekstylna Przemystowe Sp. Z. o.o.
Ranelid de la Cour Studio
Repella A/S
Rikstvätt AB
Segers Fabriker AB
SoCom Scandinavia AB
Södra Vanadistvätten AB
Texfinity
Textilgruppen

Textilia Tvätt- och Textilservice AB

Thermotex Nagel GmbH

TvNo Textilservice AB

Tvätteriet Alingsås

Tvättexperten i Östergörland

Tvättjänst Stockholm AB

Tvättstället

VarUnik AB

VDMA

Wendre Scandinavia AB

VIC Textiltvätt AB

WSP Systems BV

ÅF

Ängbytvätten

Örebro-Tvätt AB