



**SVERIGES
TVÄTTERIFÖRBUND**
TEXTILSERVICEFÖRETAGEN

AUTUMN MEETING 2021

November 18, Hotel Blique by Nobis in Stockholm, Sweden

Some of our speakers:

Elena Lai

*Secretary General of ETSA – the
European Textile Service Association*

Richard Herrey

Artist and entrepreneur

K-G Bergström

Journalist

Sven Otto Littorin

*Entrepreneur and former
Swedish Minister of Labor*

**NEW MEETINGS &
NEW INSIGHTS**



Meetings and opportunities

INDUSTRY EXHIBITION • SPEAKERS • PROGRAM



Welcome to Stockholm.

The capital of islands and water.

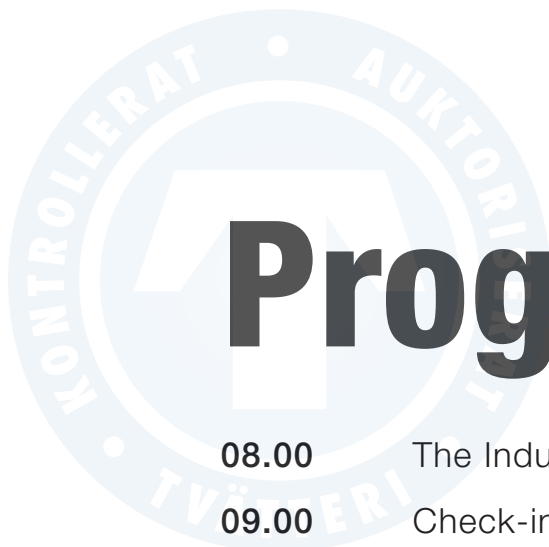
Having one foot in the artistic Vasastaden and the other in the growing Hagastaden, our hotel has an unbeatable location in this new and exciting part of Stockholm. The area is known as Stockholm's Gallery District, with several of the city's best galleries just around the corner. Here you will find many of Stockholm's most innovative restaurants and popular bars within walking distance. Sankt Eriksplan Metro Station and Odenplan Commuter Train Station are just a five-minute walk from the hotel (ref. bliquebynobis.se)

Welcome

Photo: Beatrice Graalheim.
Read more: bliquebynobis.se.



Hotel Blique by Nobis



Program



- 08.00** The Industry exhibition starts.
- 09.00** Check-in to the conference starts.
- 10.00** The speakers:
- 10.00 Sven Otto Littorin,
Entrepreneur and former Swedish
Minister of Labor
 - 10.30 Maria Ström,
Head of innovation at Wargön Innovation
 - 11.00 Jonas Olaison,
Sustainability Manager Textilia
 - 11.30 Stina Jansson,
Marketing Manager at BP
(IF Brommapojkarna)
 - 11.50 Christer Bäcker,
Tvätteriförbundet's energy adviser
 - 12.10 Elena Lai,
Secretary General of ETSA – the
European Textile Service Association
- 12.40** Lunch
- 13.30 Richard Herrey,
Artist and Entrepreneur
 - 14.00 K-G Bergström, Journalist
- 14.30** Coffee break
- 18.00** The Industry exhibition ends.

Our speakers

10.00

Photo: Private



Grand reflections

Sven Otto Littorin, Entrepreneur and former Swedish Minister of Labor

From Skänninge to Abu Dhabi and back - reflections on entrepreneurship and politics then and now.

Sven Otto is an entrepreneur and former Swedish Minister of Labor and party secretary (moderate party). Sven Otto is chairman of Beowulf Mining and Landskapsbyggen, and is a senior partner at The Labyrinth Public Affairs.

10.30

Photo: Jerry Lövberg



Valuable textile residual streams

Maria Ström, Head of innovation, Wargön Innovation

Maria is head of innovation at Wargön Innovation, a test bed for biomaterials and textiles and part of Science Park Innovatum. In her talk "From waste and worn-out workwear to new products," she will talk about the TexChain3 project which aims to take advantage of the value in textile residual streams from the industry where most today goes to incineration. The project is financed by Vinnova and the 34 project partners.

11.00

Photo: Textilia



Steps toward sustainability

Jonas Olaison, Sustainability Manager Textilia

In his presentation Sustainable Textile Service 2.0, Jonas will talk about what companies in the industry need to do to take the next step.

11.30

Photo: BP



Social sustainability

Stina Jansson, Marketing Manager at BP (IF Brommapojkarna)

In regard to social sustainability, she will discuss what it leads to and the purpose behind it. Stina has been at BP since 2017, responsible for marketing, communication, CSR and partners. She conducts the work on social sustainability within the association. Tvätterförbundet supports BP's social agenda.

11.50

Photo: Private



Tomorrow's energy market

Christer Bäcker, Tvätteriförbundet's energy adviser

We will gain exciting insights into a changing energy market. Christer is our energetic cost presser. In his company Oriri Konsult, he specializes in the energy market and in finding purchasing strategies to secure long-term advantageous prices for electricity and gas in all its forms.

12.10

Photo: ETSA



Challenges and possibilities

Elena Lai, Secretary General of ETSA – the European Textile Service Association

Elena will tell us more about the challenges and opportunities that lie ahead for us within the context of a European perspective.

12.40

Lunch

13.30

Photo: Thomas Engström



Golden opportunities

Richard Herrey, Artist and Entrepreneur

Perhaps best known as one of the Herrey brothers - winner of the Melodifestivalen and Eurovision Song Contest. Richard has also made a career as a radio presenter for, among others, Swedish Radio P4 and Mix Megapol, and not least as a theater and restaurant manager where he has over the years been responsible for the operation of the Oscar Theater, Golden Hits, Hard Rock Cafe Stockholm and Hard Rock Hotel Maldives. He has also served as a Swedish MP and will again do so December 2021 - July 2022.

14.00

Photo: Private



Politics in a new landscape

K-G Bergström, Journalist

K-G Bergström, journalist och media profile since 50 years will sort out all the political maneuvers for us in the new landscape. What is in store for us?



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