

Be more visible and reach your customers

Sveriges Tvätteriförbund will help you along the way



Medlemscertifikat 2022

Som engagerad leverantörmedlem stödjer du utvecklingen av den svenska tvätterservicebranschen.

Namn på leverantörmedlem

utvecklingen av den svenska tvätterservicebranschen.



Jan Kluge
Ordförande

SVERIGES TVÄTTERIFÖRBUND
Navigationsgatan 1 A · Box 186 · 201 21 MALMÖ
www.tvatteriforbundet.se · info@tvatteriforbundet.se



Certificate of Membership 2022

As active supplier member

The name of the supplier member

supports the progress of the Swedish textile service industry.



Jan Kluge
Chairman

Tor-Björn Angin
Vice-Chairman

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Mitgliedsurkunde 2022

Als engagiertes Fördermitglied von Sveriges Tvätteriförbundet

Name des Fördermitglieds

erstützt die Entwicklung der Textilservicebranche.



Tor-Björn Angin
Stellvertretende Vorsitzende

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**SVERIGES
TVÄTTERIFÖRBUND**
TEXTILSERVICEFÖRETAGEN

As a member, we help you reach out



Get the most out of your membership

Tvätteriförbundet represents members in both industrial textile services as well as consumer laundry and supplier members. We have an active agenda focusing on the future.

With us, you can network, exchange ideas and be inspired. By using our channels, you reach your customers.

We are here for you.

Use the T-brand

Use the T-brand in your communication. The T-brand is exclusive for supplier members.



Be more visible online

01

tvättlinan

Tvättlinan is also known as www.swedishcommunity.se.

Tvättlinan.se is the member portal where textile service members and supplier members meet. Here you can create ads (sell, buy, and give away) and offers, get the latest news and create various campaigns.

02

advertise online

Tvätteriförbundet communicates through several websites, such as: tvatteriforbundet.se, kemptvatt.se, textilservicebranschen.se and tvattlinan.se.

You can advertise online on all of these sites. In addition, as a partner, you can get your logo in the footer at tvatteriforbundet.se, kemptvatt.se, textilservicebranschen.se and tvattlinan.se.

03

youtube

A video is worth more than a thousand pictures? What we do know is that videos reach out. On our channel, we show the latest campaigns and information films. Here you can also communicate your videos.



Images: Via Youtube. Video made by Smartfilm



I stolt samverkan med **våra samarbetspartners**



Explainer

ENSUCON

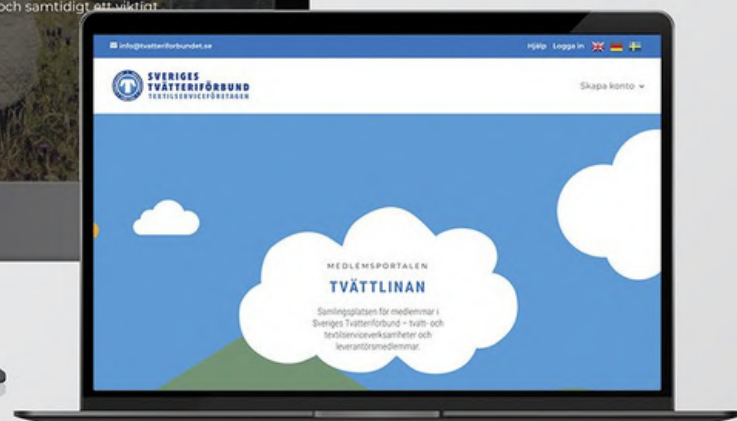
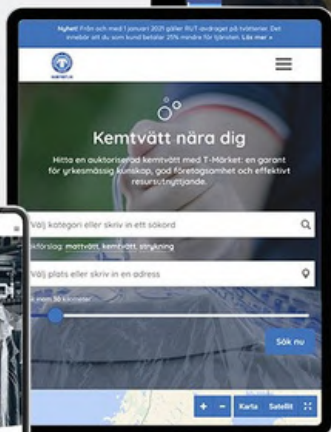
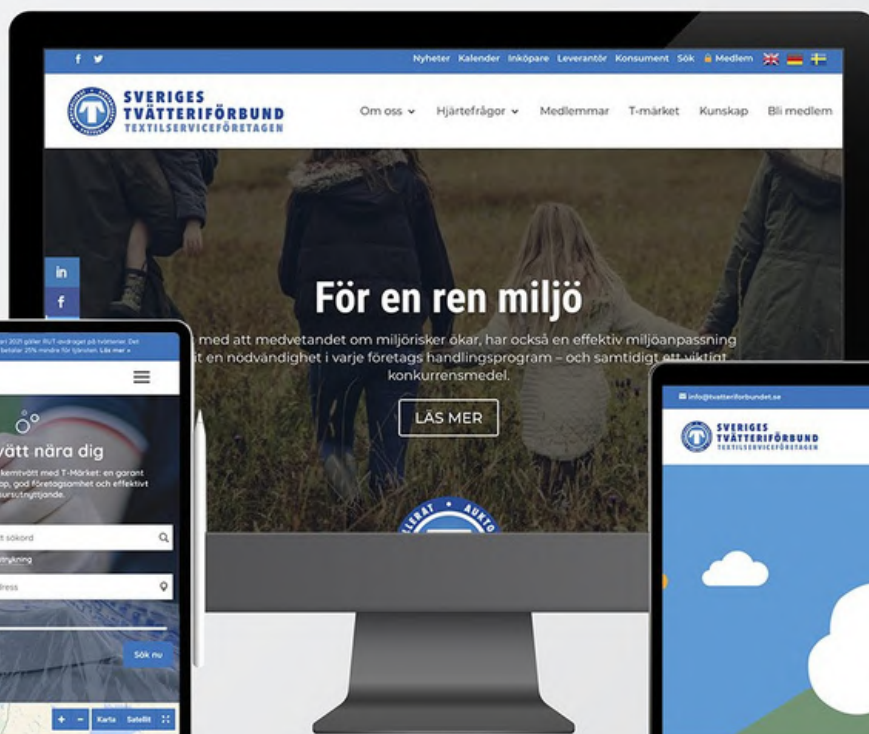
CHRISTEYNS



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DIN LOGGA HÄR?

DIN LOGGA HÄR?



Digital newsletter and other mailings



Advertise in our digital newsletter with about 700 recipients. It reaches textile service businesses, suppliers and others active in the industry.

Postal mailings

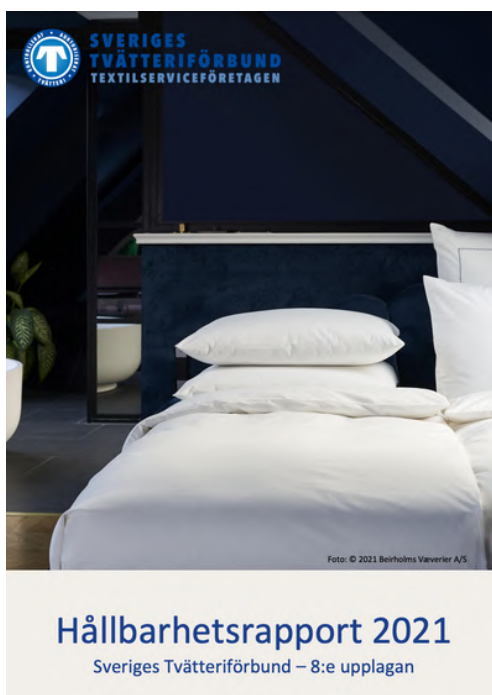
We include your information material in our own mailings or together with our material.



Reports

Every year we publish an annual report, a sustainability report, an industry report and more.

As a member, you can advertise in one or more of the publications. For example, you can be a partner in our sustainability report or industry report.



Become an event sponsor at the Annual meeting and the Autumn meeting

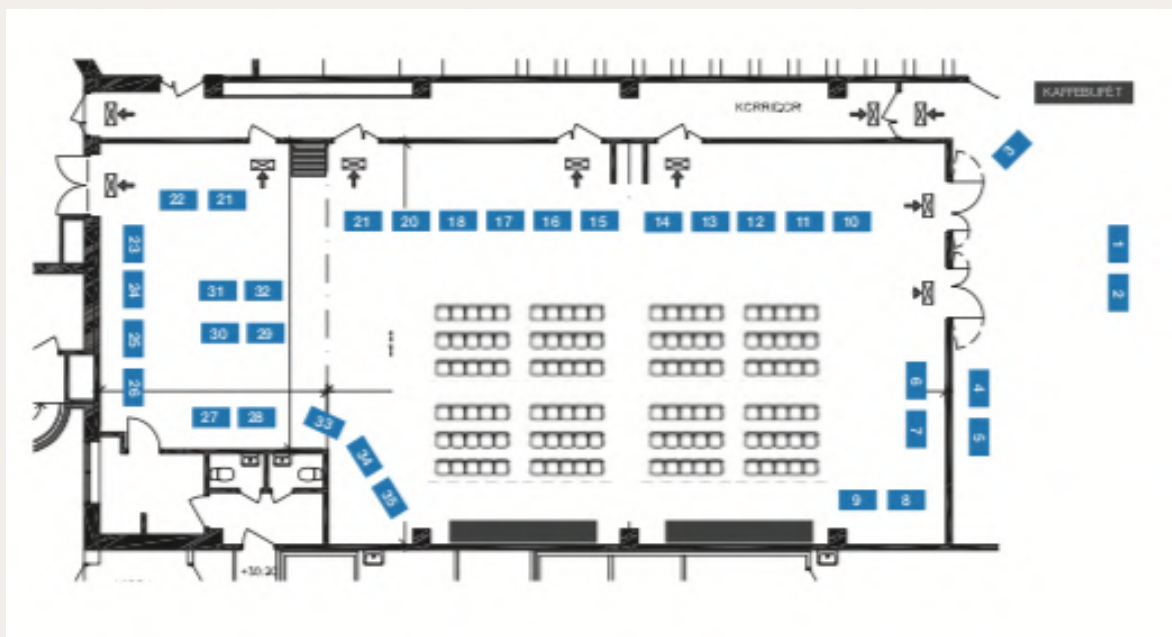
Showcase your products and services at our meetings. The Annual meeting takes place in May and the Autumn meeting in November.

Event sponsor

As an event sponsor, you get the opportunity to communicate in connection with the meeting / before and after. You can, for example, give the welcome speech, end the meeting, contribute with speaker gifts, communicate your own offers, arrange a competition or other activities.

Premium sponsor

As a premium sponsor, we offer you an event website. All premium sponsors will be offered to have their logos with a link to their own website on the event website and in our newsletter, as well as on-site exposure. Sponsors are seen in the event program and / or in the event magazine.



International Linen & Uniform Service Day

On August 9, we celebrate! This is our very own day when our industry and colleagues are recognized internationally.

Save the date August 9 in your calendar today and please join us as our partner in celebrating the day.



Marketing material for International Laundry and Textile Service Day 2021 made by Infinite Laundry.

Study visit at your plant/facilities

We help you with the communication concerning visits and meetings at your plant/ facilities.



Contact us



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