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Erasmus+ Programme  
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# Educate! E-Learning in the Textile Care Sector



# Participating Organizations

- HeurekaNet
- European Textile Service Association (ETSA)
- Belgian Textile Federation (FBT)
- German Textile Cleaning Association (DTV)
- Laundry and Dry-Cleaning Association of the Czech Republic (APAC)
- Swedish Textile Service Association
- All firms are committed to improving learning, opportunities & equality in the textile care sector.





# WASHBOARD



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## What are our priorities?

- Innovation- via educational training for workers in textile care, thereby upskilling workers by means of digitalization.
- A smart, easy to use, multilingual platform for workers in the textile care sector.
- A Horizontal Approach-opening an increased number of educational opportunities in the digital era.
- Fostering greater social inclusion and a more skilled workforce in line with contemporary EU legislation and priorities.

# EU CONTEXT

- ERASMUS +
- How much has been allocated? EUR 332,745
- EU Skills Agenda
- EU Gender Strategy
- The EU Green Deal
- The Conference on the Future of Europe
- The Circular Economy Action Plan
- EU Digital Strategy
- COVID-19 and its impact on education.



# Section 1- The Intellectual Outputs



# Intellectual Outputs

- IO\_1 Competence Framework (HeurekaNet)
- IO\_2 E-Learning Modules (FBT)
- IO\_3 Online tutorials (APAC)
- IO\_4 Online Learning Platform (DTV)
- IO\_5 training of tutors and moderators (HeurekaNet)
- IO\_6 training of admins (DTV)



# I01 Competence Framework- HeurekaNet

- Focus Groups
- Expert Interviews and Consultations
- Discerning the best possible methods from high-level experts and industrial actors.
- All the project participants conducted interviews as well with the help of HeurekaNet in a guiding capacity.



# 102 E-Learning Modules-FBT

- Testing of employees, developing questionnaires with the cooperation of teachers.
- Learning modules cover topics as variant as effective communication to the intricacies of the textile care cycle.
- Currently adding quizzes and testing of the learning modules to ensure maximum efficiency.





# 103 Online Tutorials-APAC

- Goals include the promotion of the laundry and textile care industry in individual countries through smart tutorials
- Audiovisual material as well as infographics will help employees conceptualize and learn the various facets of different jobs in the textile care sector.
- Successful tutorials will help promote our sector in both the public and private sphere and will lead to more productive and competent employees.



# I04-Online Learning Platform- DTV



- DTV is working with external developers to create a high-end app
- A high functioning mobile application will allow textile care workers to learn on the go, and with maximum comfort and flexibility
- With an increased reliance on mobile devices as opposed to stationary devices (computers) meeting workers where they are is vital!

# I05 Training of Moderators- HeurekaNet



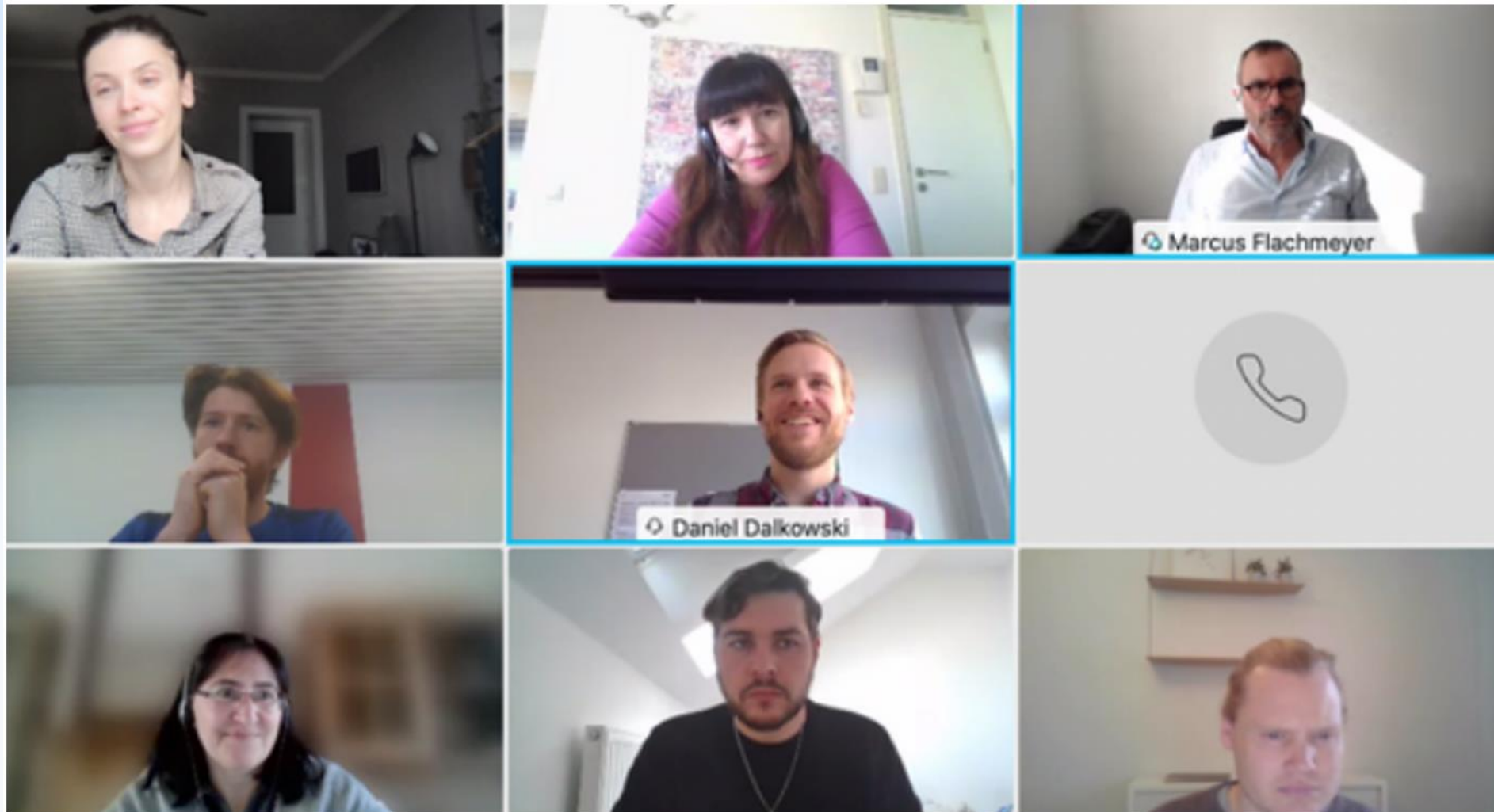
- The high level of interactiveness that this site offers requires experienced moderators.
- Naturally, this requires that the moderators are prepared to deal with potential issues that may arise.
- Currently HeurekaNet has a demo version of the site running, but only in German, the finalization of it is currently underway.

# I06 Training of Administrators- DTV

- The operation of a Moodle learning platform requires various administrative activities and other digital skills
- The aim of the module is to convey the necessary and sufficient declarative and procedural skills for the administration of the Moodle learning platform, as far as these are necessary for the operation of E-WASHBOARD.
- The module comprises six learning units. The learning units are geared towards the typical challenges faced by the target group in the administration of E-WASHBOARD.
- Topics covered include administration, maintenance and operation of the platform more broadly.



# Section 2- The Project has lift-off



# Current State of the Platform

- Finalizing the gathering of learning material, to create tutorials as well as interactive explanatory videos on proper machine use, safety and personal well being are being completed.
- We are promoting the use of this material both on the job training and for mobile use when possible.
- Coordinating with one another to promote maximum synergy and address common gaps. As the platform prepares for launch.
- We are in the process of finalization of the various IOs and other relevant learning modules and materials.
- “Ironing out” bugs and other smaller issues so to ensure a perfect launch.

# Results

- A competence framework based on literature research and the interviews
- Multilanguage Digital learning materials as e-learning modules
- Interactive online tutorials showcasing tasks in the textile value chain.
- We are setting up the E-Washboard learning platform based on open-source system “MOODLE”
- We are also training moderators and tutors potentially available for the sites and finishing the last finalizations before we fully launch in August.

# More Results

- We are expanding the social inclusion- including of lower skilled employees
- Innovative learning approaches- Employees can learn valuable skills on their own time, at their own pace.
- Dissemination of the Project ideas/challenges/opportunities across EDUCATE! Partners has started and is ongoing
- We are hosting multiplier events in Sweden, Belgium, Germany and Czech Republic to showcase the internationalization of this project.







## Some examples of the best practices from our partners

- Swedish Textile Association, infographics and communications, articles.
- APAC-employee wellness workouts-injury prevention and video tutorials.
- FBT Modules on, knowledge of characteristics of fabrics and textile products, and knowledge of basic principles of hygiene, security and environment
- DTV's Moodle Factory and technical training
- HeurekaNet Effective Communication Module. Bettering communication between customers, staff and management.



# Dissemination and Multipliers Events

- ETSA Website and the separate Educate! landing page, News Articles, raise awareness.
- Company Newsletters and Snapshots, ETSA, ETP and more!
- Social Media, Twitter, Facebook, LinkedIn & Instagram also helped us spread our message.
- The fellow project members all have news articles explaining the project on their respective sites as well.

# Some more Dissemination and Multipliers Events

- The Swedish Textile Association has published 6 articles on their site, and 8 articles on E-learning published in Swedish Papers. And promoted Educate at a Swedish Moderate Party event.
- DTV, whatsapp “chain letters”, print articles and Facebook posts.
- We are looking to share with a very wide audience, businesspeople, policymakers & consumers alike.



## Educate!-projektet

Sveriges Tvätteriförbund driver tillsammans med andra europeiska branschorganisationer Educate!-projektet. Målet för projektet är att ta fram en digital plattform för utbildning av medarbetare inom tvätterier.

För att visa hur arbetet på ett tvätteri går till kommer projektet att ta hjälp av företag och medarbetare i branschen. Med hjälp av korta videoklipp som dokumenteras olika moment.

De som är intresserade av att bidra till projektet är välkomna att höra av sig till oss för att få mer information.

Läs mer



# Going Forward

- Intellectual Outputs and the final media will be finished by August 2021
- The COVID-19 pandemic has underlined the urgency of digital-learning
- Conference on the Future of Europe: the launch of the multilingual digital platform, from the EU. Showcasing the EU's own commitment to this important issue.
- The EU's Digital Strategy also aims to improve digital literacy and electronic learning.
- Testing and development follows the linear "waterfall" model. To ensure the most successful launch possible. We hope to see you on the platform!

